

Cookie Policy for Chromis UK Limited (Trading as Freeway Medical / Freeway Med-tech)

OVERVIEW DOCUMENT 2026-27

COMMITMENT TO DATA PROTECTION & CONFIDENTIALITY

At Freeway Medical, we are committed to protecting your privacy and ensuring that your personal information is handled responsibly. This Cookie Policy explains how we use cookies and similar tracking technologies on our website, www.freewaymedical.co.uk & www.freewaymedtech.com



What Are Cookies and Similar Technologies?

Cookies are small files stored on your device when you use a website. The same legal rules can also apply to other technologies that store information on, or access information from, your device, including pixels, scripts, tags, web storage and similar technologies. In this policy, we refer to these collectively as cookies and similar technologies.

How We Use Them

Freeway Medical / Freeway Med-Tech uses cookies and similar technologies to operate and secure its websites, remember choices, understand website performance and, where enabled, support analytics or other optional functionality.

Cookie Categories

Strictly necessary: technologies required for core website operation, security, network management or services specifically requested by you. Where a legal exception applies, these may be used without consent.

Preferences / functionality: technologies that remember choices or settings. Depending on their purpose and duration, consent or another applicable exception may be relevant.

Analytics / performance: technologies used to understand how visitors use our websites and to improve performance. Where consent is required, these will not be activated until you choose to allow them.

Advertising / targeting: if used, these technologies may measure campaigns or support tailored advertising. Where consent is required, they will not be activated unless you choose to allow them.

Consent and Your Choices

Where consent is required, non-essential cookies and similar technologies will not be set before you have made a choice. Our consent mechanism is intended to allow you to accept or reject optional purposes and to change or withdraw your choice later.

You can also control cookies through your browser. Blocking some technologies may affect optional website features, but refusing non-essential cookies should not prevent access to the core website.

Third Parties

Some optional technologies may be provided by third parties, for example analytics or embedded-service providers. Where applicable, our cookie controls should identify the relevant purposes and third parties and provide access to current information about their use.

Cookie Information and Retention

The cookies and similar technologies in use may change as our websites develop. Current information on purposes, providers and relevant retention periods should be maintained through our website cookie controls or associated cookie information.

Legal Framework

Our use of cookies and similar technologies is governed principally by the Privacy and Electronic Communications Regulations 2003 (PECR), as amended, and by UK data protection law where personal data is processed. We review our approach against current Information Commissioner's Office guidance.

Changes to This Policy

We may update this policy where our technology, website services or legal obligations change. Material changes to optional tracking purposes may require a new consent choice.

Contact Us

Chromis UK Limited (trading as Freeway Medical / Freeway Med-Tech) is the data controller for personal data processed through these websites.

Freeway Medical, Unit 14 Colthrop Business Park, Colthrop Lane, Thatcham, Berkshire, RG19 4NB

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Review and Approval

Policy reviewed: 28 September 2026

Next review: September 2027, or earlier if our use of cookies, applicable law or regulatory guidance changes.

Signed on behalf of Freeway Medical / Freeway Med-Tech - trading names of Chromis UK Ltd.



Director / authorised signatory

RENEWED 2026-27